



TRACK

THE OFFICIAL PUBLICATION OF MAHONING VALLEY REGION SCCA

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SEPTEMBER MEMBERSHIP MEETING

September 1, 2009

WEST FORK ROADHOUSE
3850 BELMONT AVE
YOUNGSTOWN, OH
just south of I 80

Meeting Time: 8:00pm

Come early for dinner.

Nominations for 2010 officers will be taken at this meeting.

REMARKS – Reed Kryder

Have you been watching what other Regions are doing during these tough economic times? As organized groups they are using the same approaches we individuals use. Almost all have cut back spending due to severe reductions in income. Some are hibernating waiting for the return of “good times”. Some are trying different approaches. What should The Mahoning Valley Region be doing?

I am old enough to have observed that things never return to what they were. I am not saying that the “good times” are gone forever. But future “good times” will be different. We, as individuals and a Region, must change in order to survive. We must work on new ways to make our events cost effective. A reduction in spending helps, but one of the reasons MVR events have been successful in the past is we try to offer the best value possible for a reasonable entry fee.

As today’s racers strive to control their personal finances they have become more selective in choosing which races to enter. Having a great time and getting good value for their money are two major considerations in selecting an event.

MVR is not ignoring these ideas as we look forward to our Golden Harvest Double Regional in October. The “Divisional Shootout for the Nelson Ledges Cup” now has rules and is starting to be promoted as something special for drivers. The “standings” of the Shootout will continually be updated between races throughout each day to add to the excitement. We are also including PDX sessions on both Saturday and Sunday. The PDX includes two on-track sessions and is scheduled to allow worker participation. We also plan on worker discounts for those participating in the PDX. Saturday’s party will include a final celebration of MVR’s 50th Anniversary. All of these things should add to the excitement and make it a fun weekend for everyone.

One extra activity is targeted towards the future of MVR. Scott Lane has agreed to allow spectators from car clubs entrance to Nelson Ledges for \$5 per car load each day. The money will go to charity. The clubs will be able to drive their cars around the track during lunch on each day. It is a great way to introduce people to our portion of the car world.

Many of our members are too busy to attend our membership meetings, but please make an extra effort to be at the Golden Harvest Double Regional. Whether you are racing, working, or simply spectating we need your participation. We especially need you to spread the word and help promote what we believe will be a very special weekend.

We have a great bunch of volunteers working on the Golden Harvest, but could always use a few extras. MVR has roughly 200 members. Each member should ask themselves “What can I contribute to MVR?” The

one-word answer is PARTICIPATION. There are big and small ways to participate and they all contribute to the success of an event. If you are already driving, working, crewing, or simply stopping by to visit old friends you can ignore the next sentence. If not, what can you contribute to help make The Mahoning Valley Region’s Golden Harvest a successful event?

Reed Kryder

ps: Don’t forget, nominations for officers are accepted at both September and October Membership meetings before holding elections at the October meeting.

VOLUNTEER INCENTIVE PROGRAM REMINDER

If you would like to receive a credit of \$15, \$22, or \$30 to be applied toward your membership renewal, please record your Club Racing volunteer participation below or by logging in at <http://ams.scca.com> and going to My Membership section. This program was effective January 1, 2008 any days worked before this date will not apply toward your discount.

Club Racing Volunteer Incentive Discount
Subtract the discount that applies to your Club Racing volunteer participation days worked from your membership renewal statement.

Four days \$15 membership discount
Six days \$22 membership discount
Eight days \$30 membership discount
Twelve or more \$30 discount, recognition in SportsCar, & special ID card

Remember to log onto your SCCA account and put down the days worked. If you do this immediately after the weekend that you worked, you’ll save yourself a lot of headaches.

Don’t have an account. It is easy to set one up.

You can also renew your membership online. The discounts are applied immediately.

Example: Sandi Kryder has a spouse membership. She earned a \$30.00 credit last year for days worked. Her member is \$28.00. She has a \$2.00 credit that will carry over to her 2010 renewal.

In the case of tech workers and registrars, you can get 3 days credit for a weekend.

It behooves members to come out and work on Friday evenings. Even though they do not generally work these two specialties. The discounts are available. Why not take advantage of them.

SCCA Runoffs to Have Live Flag-To-Flag Broadcast on Internet

[Club Racing](#) 08/21/2009



Photo: Mark Weber

TOPEKA, Kan. (Aug. 21, 2009) – Sports Car Club of America, Inc. announced today that every race from the 2009 SCCA National Championship Runoffs® will be broadcast live on the Internet this September from Road America.

Beginning Friday, Sept. 25 at 8:00 a.m. (CDT, GMT -6), all 24 races crowning the best amateur racing drivers in America will be broadcast with flag-to-flag coverage of the 14-turn, four-mile Road America circuit, featuring expert commentary and post-race interviews. Each of the three race days (Friday, Saturday and Sunday) will feature eight Championship races from the 46th annual Runoffs, which culminates the 70-race SCCA Club Racing National Racing Season.

Speedcast Productions will exclusively carry the live action during race days through SpeedcastTV.com, as well as on demand versions of each of the 24 races with additional content after the event has concluded.

"We're very excited to once again have live coverage of the Runoffs," SCCA VP of Marketing and Communications Eric Prill said. "While we're disappointed that economic issues have ended our longtime run on SPEED Channel for 2009, we believe that Speedcast Productions offers a fantastic alternative. For the first time ever, the entire event can be seen anywhere in the world live. Additionally, within a month of the conclusion of the event, every race will be available for fans to watch at any time, free of charge."

Speedcast Productions has created the most comprehensive and cost-effective video production and delivery program in motorsports. Leveraging extensive live production capabilities, powerful online tools and relationships throughout the television industry, Speedcast has positioned itself on the cutting edge of streaming video production.

Since its inception in 2006, Speedcast has produced and delivered video coverage of over 60 road, oval and kart races. In 2009, Speedcast made the debut of its groundbreaking live webcasts with the Championship Karting International series.

"As a former Runoffs competitor, I'm incredibly excited to be involved with this great event," Speedcast President Clark Cambern said. "This is a unique and challenging event to cover, but we look forward to bringing the live event to a worldwide audience for the first time. At SpeedcastTV, we're committed to delivering unique and compelling motorsports events to our viewers, and the Runoffs is a perfect addition to our lineup."

As has been the case with previous Runoffs television coverage, Speedcast's broadcast will feature a full compliment of cameras around the Road America racetrack to follow all of the action. The broadcast will include both play-by-play and analysis separate from the event public address system and post-race interviews. The on-demand versions of the races will include enhanced interviews and in-car camera footage.

"Given the changes in the economy over the last year and the proliferation of streaming video and online content, this is a natural move for the National Championship Runoffs," SCCA President and CEO Jeff Dahnert said. "Fans can watch the event live, see it again and again on demand and, if they so desire, buy the full event on DVD. What else could anyone want?"

"We would like to extend our thanks to the Road America staff for being so gracious in facilitating SCCA and Speedcast in this endeavor," Dahnert added.

SCCA has a number of advertising opportunities available within the broadcasts from graphic billboards and 30-second spots to in-car camera placements, all at very reasonable rates. For more information, please contact Melissa Flesher at mflesher@scca.com or 800-770-2055.

As always, SCCA is interested in compelling storylines for its Runoffs public relations and broadcast efforts. Please submit information to RunoffsPR@scca.com.

Profiles

SCCA National Championship Runoffs®
The SCCA National Championship Runoffs®, The Pinnacle of American Motorsports, will crown Sports Car Club of America's Club Racing National Champions for the 46th-consecutive year in 2009. The best amateur drivers from across North America convene on Road America's historic four-mile road course for the first time this year in what is considered the "Olympics" of motorsports. This year's event begins with three days of qualifying, Sept. 22-24, and concludes with three days of racing, Sept. 25-27.

Speedcast Productions

Founded in 2006, Speedcast Productions is at the cutting-edge of the streaming video revolution. Leveraging extensive live production capabilities, powerful online tools and relationships throughout the television industry, Speedcast has created the most comprehensive and cost-effective video production and delivery program in motorsports. Speedcast's former and current clients include the American Speed Association Late Model Series, Championship Karting International, Ferrari Challenge, Formula 2000 Championship Series, National Auto Sport Association and World Karting Association.

Membership Report - Sandi Kryder

We have approx. 200 including dual memberships.

Welcome new members:

Chris Bell
Stephen Young

Member with September renewals:

Hugh Kells
The Bill Pintaric Family

Happy Birthday to:

John Gingery	9/22
Kirk Hopkins	9/1
Reed Kryder	9/9
Sandi Kryder	9/27
David Meeker	9/1
Anthony Miller	9/30
Pam Petrusko	9/12
Bill Schauer	9/29

Golden Harvest Double Regional/PDX

Mark Oct. 17-18 on your calendar. This promises to be a jammed pack weekend. There will be a double regional race, PDX and Track tours during the lunch hour both days.

The PDX is set up so that any of the volunteer workers who want to run it can. A discount will be given to the Golden Harvest weekend workers who enter the PDX.

We are also introducing the "Divisional Shootout for the Nelson Ledges Cup". The Shootout will be between Northeast Division Drivers and Great Lakes Division Drivers. Brad Morris, Carl Holbrook and Greg Vandersluis have been diligently working on this concept to come with a simple set of rules and points system.

A traveling trophy is being designed and will go to the winning division. It will then be passed on to the winning division in 2010.

Keep your eyes peeled to our website for complete details, rules and points.

MVR National Driver Update

FA	Mirl Swan	1 st
FA	Sedat Yelkin	3 rd
F500	Christina Libecco	8 th
GT 1	Amy Ruman	3 rd
FP	David Strittmatter	2 nd (tied)
STU	Bob Mazza	8 th (tied)
CSR	Sedat Yelkin	2 nd

SRF	Greg Grucella	15 th
SRF	Bob Ruman	28 th (tied)
SRF	Jim Tibor	38 th (tied)

CLASSIFIEDS

Free to Mahoning Valley, Neohio, Misery Bay, Steel Cities and Western New York Regions members. Ads will run 3 consecutive times (asterisks at the beginning of the ad indicates how many times the ad has run). Ads must be resubmitted after their 3rd run.

* RACE CAR PREP: Kryderacing offers race car preparation, chassis set up, trackside services, etc. Check out their Website www.kryderacing.com

* For Sale: 1972 MG Midget. Driven in PA salt from 1972 to 1984. In dry storage from 1984 to 2009. Lots of rust and mice! \$400 OBO. Call Dave Badger at 724-336-5661

* FOR SALE: 1970 Porsche 914-4 FP with trailer. Car is well used and needs some repair. \$2500.00 Cliff McCandless 724-458-6809

*For Rent: or Sale IT-C Renault Alliance. Sale price - \$3,500. Contact Carl Holbrook 330-856-7841 or email at cholb2698@aol.com

TRACK is the official monthly publications of the MAHONING VALLEY REGION of SCCA INC.

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Opinions expressed in this publication are those of anyone who cares to submit them and not necessarily those of MAHONING VALLEY REGION.

Articles and items for publication are welcomed by the Editor of TRACK and must be received no later than the 15th of the month for inclusion in the subsequent month's newsletter.

Ad Rates for TRACK (on a per month basis) - Full Page \$50.00, Half Page \$30.00, Quarter Page \$20.00, Business Card \$10.00, Classifieds are free to SCCA members of MVR, NEO, STC, WNY or MBR for three insertions (designated by *). All other SCCA members free for 1 insertion after that \$5.00/insertion prepaid.